

# MapCamp 2020

It's not the map, it's the mapping activity

The Path ..... The Way .....

*My. Ours. Yours.*

@mcraddock

GCATI

# What are the problems with Mapping?

- There is one source of the truth (Simon)
- There is no body of knowledge (scattered over the internet)
- Lack of access to available training and knowledge
- People don't share their maps (the good maps)
- Mapping challenges everything, including the CxOs
- Mapping is dangerous

# Wardley Mapping ..... The Path. The Way.

- Houses of Parliament - Cloud First (2012)
- Cabinet Office - G-Cloud
- Land Registry
- AXELOS
- Unified Patent Court (UPC)
- Intellectual Property Office (IPO)
- United Nations - Global Platform
- GCATI- Training for all

# Houses of Parliament (2012)

- My Knowledge
  - New to Wardley Mapping
- My Learning
  - CloudCamp London, Scotland, Twitter
- My Experience
  - Battle, struggle, exhausting
- Outcome
  - 650 MPs get access on day 1 of Parliament
  - Cloud First Policy
  - Delivery Plan

# Cabinet Office - G-Cloud

- My Knowledge
  - Still New to Wardley Mapping
- My Learning
  - CloudCamp London, Twitter
- My Experience
  - Battle, struggle, exhausting
- Outcome
  - 30,000 cloud services available to public sector
  - Cloud First Policy UK Government
  - Public sector has purchased over £6.5Bn in cloud services

# Land Registry

- My Knowledge
  - Getting There
  - New to everyone else (don't mention it)
- My Learning
  - CloudCamp London, Simon's blog, YouTube videos, Twitter
- My Experience
  - Challenging and Threatened
- Outcomes
  - Plan to replace incumbent supplier
  - Path to cloud
  - Path to digital services for the Land Registry

# AXELOS

- My Knowledge
  - Getting There
  - New to everyone else
- My Learning
  - CloudCamp London, Simon's blog, YouTube videos, Twitter
- My Experience
  - Great. Open. Challenging, but supportive.
- Outcomes
  - ICT for new global training/certification organisation
  - Enabled handover IP
  - Joint Venture / Cabinet Office + CAPITA
  - "It is expected to boost returns for taxpayers by [£500 million over 10 years](#)"

# Unified Patent Court\* (UPC)

- **Our Knowledge**
  - Mapping
  - New to everyone else
- **Our Learning**
  - CloudCamp London, Simon's blog, YouTube videos, Twitter, Practice
- **Our Experience**
  - Great. Open. Supportive
- **Outcomes**
  - [New digital court for EU patents](#)
  - Actual 12 Months/£800K. Estimated £10m + 5 Years
  - Laws
    - Europe (Germany), it doesn't say you can do it, so you can't
    - UK, it doesn't say you can't do it, so you can

*\*The UPC itself is not an EU institution, it is an international patent court*



# Intellectual Property Office (IPO)

- **Our Knowledge**
  - Mapping, Mapping with others
  - New to everyone else, some interested. Some get it.
- **Our Learning**
  - CloudCamp London, Simon's blog, YouTube videos, Twitter, Practice
- **My Experience**
  - Great. Challenging. Terminated Early
- **Practices**
  - Prove IT, GCloud, Gluing no the doing (best of breed services)
- **Outcomes**
  - GDS Approval
  - Aborted. 5th Attempt

# United Nations - Global Platform (2018)

- **Our Knowledge**
  - Mapping. Some really it. Mapping with the World
- **Our Learning**
  - No new material. Learning together. Practice, Twitter
- **My Experience**
  - Great. Challenging. Transparent. “Asked to Leave (*Twice*)”
- **Practices**
  - Prove IT, G-Cloud, Gluing no the doing (best of breed services)
- **Outcomes**
  - Big Data Platform for Official Statistics
  - Outcome: Saved UK Economy **£12Bn** (See last years slides)
  - Wardley Mapping included in the [Statistics Handbook](#)

# Office for National Statistics (ONS)

- **Our Knowledge**
  - Mapping
  - Some get it. Mapping with others
- **Our Learning**
  - No new material. Learning together. Practice, Twitter
- **Our Experience**
  - Great. Challenging. Supportive.
- **Outcomes**
  - Influence Cloud First (Serverless)
  - New Big Data Tools (Apache NiFi)
  - The Path, The Way

# GCATI (Non-profit) - Training for All

- **Your Knowledge**
  - Mapping, Mapping with others
- **Your Learning**
  - Practice. Developing Training
- **My Experience**
  - Great. Challenging. [Open](#)
  - Funding - SWOT, Waterfall Plans (Innovate UK)
- **Mapped Outcomes:**
  - Wardley Mapping [training](#), [books](#), Wardley Body of Knowledge ([BoK](#)) for all
  - Training available to UK Public Sector - [Digital Marketplace](#)
  - [Ofqual](#)\* Recognised

*\*regulates qualifications, examinations and assessments in England*

# Summary

- Mapping is dangerous
  - If you haven't been fired mapping, you're not doing it right ;-)
- Most maps aren't created in meeting rooms, it's on beer mats and napkins (influence)
- They may look like patterns, but there not
  - Land Registry - Cloud First
  - ONS - Cloud First (Serverless)
- You may not have a direct impact, but influence direction in large organisations
- For some, it's more about the 'game', not the maps, the mapping or the community
  - Don't fall into the trap
- Tough Times. I've got your back!



# Lets Learn to Map Together

- Read the [Handbook](#)
- Use the [Template](#)
- Start Mapping the [SDGs](#)
- Publish Maps
- #WardleyMaps4SDGs



Harnessing the power of **Wardley Maps** for **better lives**

# Join the Community #WardleyMaps4SDGs

- Join the community here [.....]
- We've got your back
  - help with mapping
  - skills and we'll try to ensure you don't get fired,
  - or find you a new job if you do

# Who is a Mapper?

- "innovative thinker"
- "forward thinking"
- "understands all the opportunities and challenges"
- "identify innovate solutions to both technical and non -technical problems"
- "explain and document complex solutions both with clarity and detail"
- "never afraid to experiment with different approaches and tactics"
- "explain complex solutions clearly and concisely"
- "ensured we delivered new services effectively and on-time in a large and complex environment"
- "delivering real solutions to solving complex business issues"
- "probing attitude with great attention to detail"
- "blue skies thinker with his feet firmly on the ground"